

Deadline to submit graphics is Thursday, August 31, 2023
Reservations will be confirmed on a first-come basis.



Gaylord Palms Resort & Convention Center Branding Opportunities

Atrium Light Post Banners -

Location Notes: Light post banners are throughout the main atrium of the hotel, where all attendees (and all guests of the hotel) will pass by while walking through the main hotel.



Sponsor Only Banners, and Co-Branded with NAPEO Banners (Double Sided)

Locations, Type & Quantity Available:

Emerald area - 9 Sponsor, 8 Co-Branded

Everglades Area - 3 Sponsor, 3 Co-Branded -

Key West Area - 12 Sponsor, 11 Co-Branded

Sponsor Only Banners: \$3,000

Submit your custom graphics for your banner, two-sides, your message, your way!

Co-Branded Banners \$2,000

Please note NAPEOs Conference theme will be printed on the banner, and your company logo will be added to the banner footer.

Convention Center Bridge Windows



Sponsor price \$8,850

(sold as a set, includes all 4 windows, you can use the same graphics in each window, or ideally one larger graphic broken into the 4 graphic panels)

Location Notes: This is the main convention center bridge off the main atrium and the shops. All Conference attendees will walk through this area, this is a main walkway from the hotel into the convention center (where our educational sessions & Marketplace is held).

BW - WC11

Convention Center Bridge Windows



Sponsor price \$8,550

(sold as a set, includes all 4 windows, you can use the same graphics in each window, or ideally one larger graphic broken into the 4 graphic panels)



Location Notes: This is the main convention center bridge off the main atrium and the shops. All Conference attendees will walk through this area, this is a main walkway from the hotel into the convention center (where our educational sessions & Marketplace is held).

BW - WC1

Convention Center Bridge Windows



Sponsor price \$8,550

(sold as a set, includes all 4 windows, you can use the same graphics in each window, or ideally one larger graphic broken into the 4 graphic panels)

Location Notes: This is the main convention center bridge off the main atrium and the shops. All Conference attendees will walk through this area, this is a main walkway from the hotel into the convention center (where our educational sessions & Marketplace is held).

BW - WC2

Convention Center Bridge Windows



Sponsor price
\$20,000
(sold as a set, includes
all 12 windows) Use
the same graphics in
each window, or
ideally one larger
graphic broken into
the 12 graphic panels)

Location Notes: This
is the main convention
center bridge off the
main atrium and the
shops. All Conference
attendees will walk
through this area, this
is a main walkway
from the hotel into the
convention center
(where our
educational sessions &
Marketplace is held).

BW - WC3

Convention Center Bridge Windows



Sponsor price
\$20,000
(sold as a set, includes
all 12 windows) Use
the same graphics in
each window, or
ideally one larger
graphic broken into
the 12 graphic panels)

Location Notes: This
is the main
convention center
bridge off the main
atrium and the shops.
All Conference
attendees will walk
through this area, this
is a main walkway
from the hotel into
the convention center
(where our
educational sessions
& Marketplace is
held).

BW - WC5

Convention Center Bridge Windows



Sponsor price
\$20,000
(sold as a set,
includes all 12
windows) Use the
same graphics in each
window, or ideally
one larger graphic
broken into the 12
graphic panels)

Location Notes: This is
the main convention
center bridge off the
main atrium and the
shops. All Conference
attendees will walk
through this area, this
is a main walkway from
the hotel into the
convention center
(where our educational
sessions &
Marketplace is held).

BW - WC7

Convention Center Bridge Windows



Sponsor price
\$20,000
(sold as a set, includes all 12 windows) Use the same graphics in each window, or ideally one larger graphic broken into the 12 graphic panels)

Location Notes: This is the main convention center bridge off the main atrium and the shops. All Conference attendees will walk through this area, this is a main walkway from the hotel into the convention center (where our educational sessions & Marketplace is held).

BW - WC9

Ballroom Level Escalator

Escalator Rails - City Hall Lobby

Offered at \$7,500.

ADDITIONAL NOTES: single sided,
sold to one sponsor, each
straight section of glass overall
size: 287.5"W x 26"H_L

Location Notes:

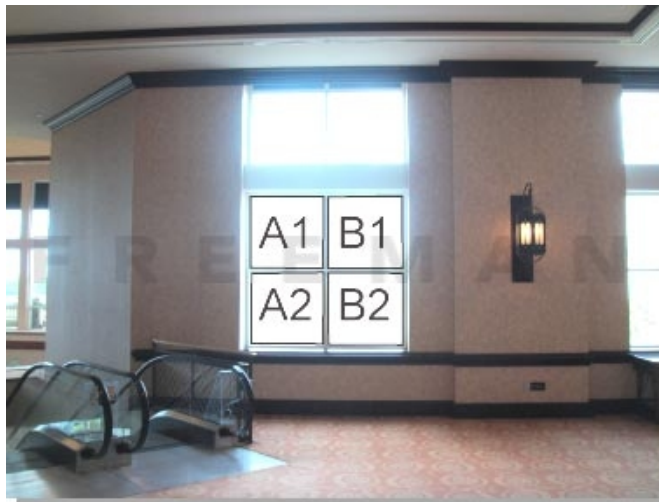
This is the escalator that you will take coming from the convention center bridge into the convention center to get upstairs to where our events will take place.



Escalator Glass B61B

City Hall Lobby -

Location Notes: This is where you come to from the escalator to get over to the Osceola and Coastal areas where all of our events will take place.

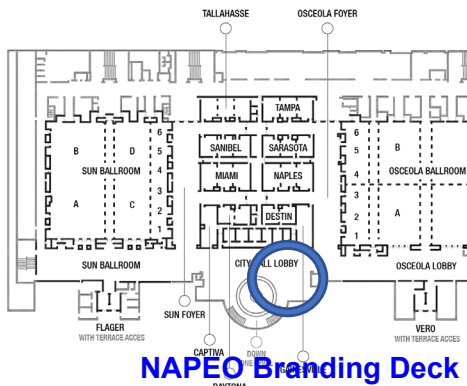


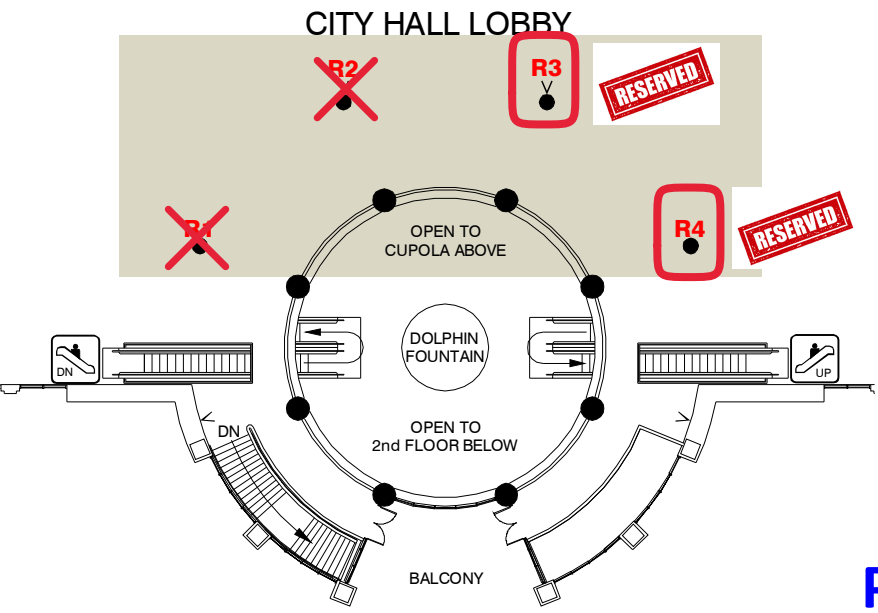
Each Windows 44'''W x 42.75'''H

4 windows sold as set:

Offered at \$8,550

MEETING ROOMS





CITY HALL LOBBY ROTUNDA COLUMNS

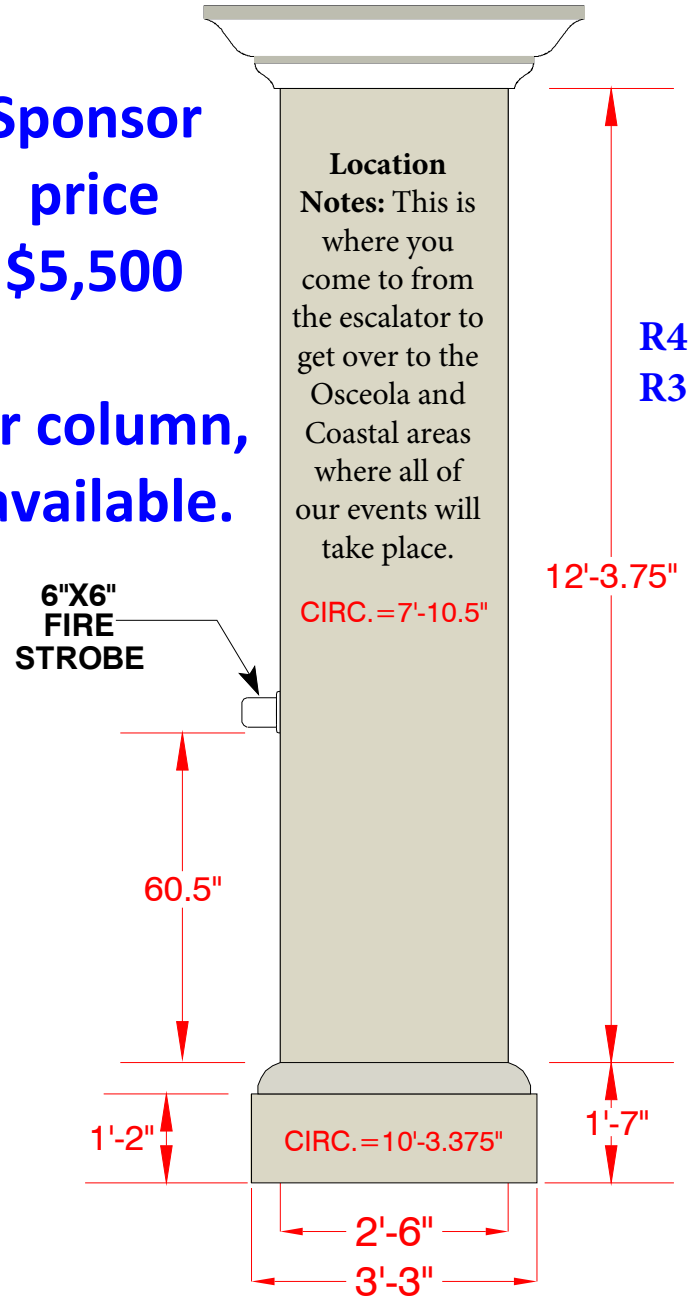


**NOTE:
COLUMNS R1 - R4 ARE TYPICAL
ONLY COLUMNS R2 & R3
HAVE FIRE STROBES**

GAYLORD PALMS KISSIMMEE, FLORIDA ROTUNDA COLUMNS

**Sponsor
price
\$5,500**

**Per column,
2 available.**



**Location
Notes:** This is where you come to from the escalator to get over to the Osceola and Coastal areas where all of our events will take place.

**R4 is Reserved
R3 is Available**



F R E E M A N

DRAWING STARTED:
8/15/2012 - GH - SERDC
FILE PATH:

DRAWING NAME:

HALL NAME:
BALLROOM LEVEL LOBBY AREA
JOB NUMBER:

ACCT. EXEC.:

NOT TO SCALE

DISCLAIMER

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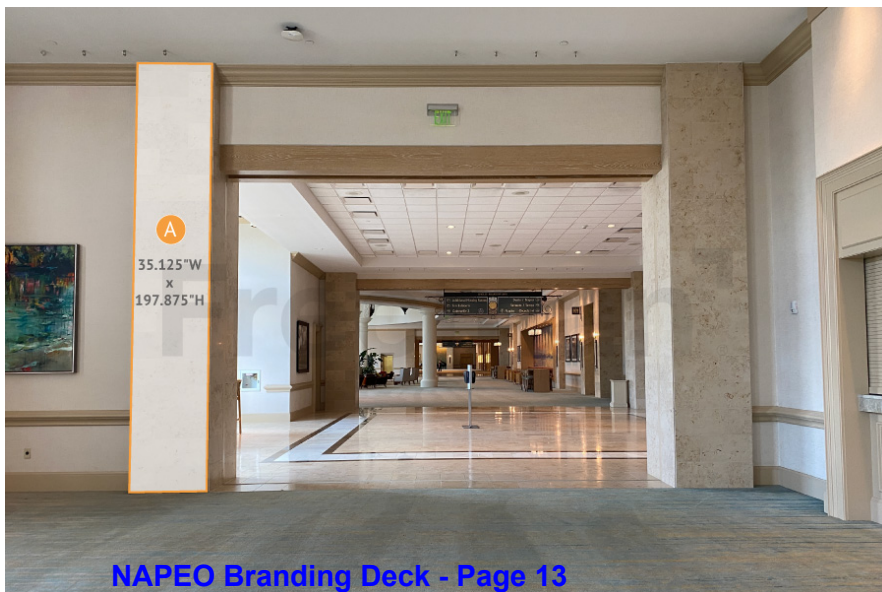
Osceola Ballroom Foyer & Lobby

backside leaving Osceola heading to City Hall



Location Notes: This is on the way to City Hall Lobby from Osceola, Marketplace on right.

Column Pair offered at \$13,000



Two different columns!
(left and right columns)

Osceola

Three banners:
Sold as one set

Offered at
\$5,500

(price
includes all 3
panel
locations)

Location

Notes: This is
on the way to
City Hall Lobby
from Osceola/
Marketplace on
right



Osceola Lobby



Set includes only Panels A1, B1, and C.

**Set offered at
\$16,000**

Location Notes:
Please note this is not NAPEOs registration desk. This space is used as a hallway on way to exhibit hall (walking towards Osceola (our marketplace/ exhibit hall)).

Osceola Lobby - multiple locations

Location Notes: These are the windows in the hallway/lobby of Osceola where our Marketplace is and also where you would walk through from the convention center bridge to NAPEO registration and educational sessions.



**Full buyout
\$10,000,
or \$5,500 for
one single set**

**(2 sets
Available)**

- (Left set includes A1, A2, B1, B2)
- (Right set includes C1, C2, D1, D2)

Window OL-W2

Osceola Lobby - multiple locations

Location Notes: These are the windows in the hallway/lobby of Osceola where our Marketplace is and also where you would walk through from the convention center bridge to NAPEO registration and educational sessions.



**Full buyout
\$10,000,
or \$5,500 for
one single set**

**(2 sets
Available)**

• (Left set includes
A1, A2, B1, B2)

• (Right set includes
C1, C2, D1, D2)

Window OL-W3

Osceola Lobby - multiple locations

Location Notes: These are the windows in the hallway/lobby of Osceola where our Marketplace is and also where you would walk through from the convention center bridge to NAPEO registration and educational sessions.



**Offered at
\$5,500**

**• (Includes
panels A1,
A2, B1, B2)**

Window OL-W4

Osceola Lobby - multiple locations

Location Notes: These are the windows in the hallway/lobby of Osceola where our Marketplace is and also where you would walk through from the convention center bridge to NAPEO registration and educational sessions.



**Full buyout
\$10,000,
or \$5,500 for
one single set**

**(2 sets
Available)**

• (Left set includes
A1, A2, B1, B2)

• (Right set includes
C1, C2, D1, D2)

Window OL-W6

Osceola Lobby - multiple locations

Location Notes: These are the windows in the hallway/lobby of Osceola where our Marketplace is and also where you would walk through from the convention center bridge to NAPEO registration and educational sessions.



**Full buyout
\$10,000,
or \$5,500 for
one single set**

**(2 sets
Available)**

• (Left set includes
A1, A2, B1, B2)

• (Right set includes
C1, C2, D1, D2)

Window OL-W7

Coastal - multiple locations

Beyond our Registration Desk heading towards General Session where all our educational sessions will be held.



Offered at
\$7,500



Banner - CL-B11

NAPEO Branding Deck - Page 22

ALL AREAS MUST BE HOTEL APPROVED

Coastal - multiple locations

Beyond our Registration Desk heading towards General Session where all our educational sessions will be held.



**Offered at
\$7,500**



Banner - CL-B5

NAPEO Branding Deck - Page 23

ALL AREAS MUST BE HOTEL APPROVED

Coastal - multiple locations

Beyond our Registration Desk heading towards General Session where all our educational sessions will be held.



Offered at
\$7,500



Banner - CL-B7

NAPEO Branding Deck - Page 24

ALL AREAS MUST BE HOTEL APPROVED

Coastal - columns

Location Notes: two pics sold together lobby to the right is our reg, to left towards our General Session space, and to the right is the Exhibit Hall, go downstairs our committee meetings, CEO Forum events will be located. Additionally, this is how you get to the Gulf Coast breezeway for some leadership/executive rooms.



Columns - CL-CG1, and CL-CG2

Sold as set, two separate columns, Offered at \$11,350 for the pair

Coastal - columns

Location Notes: column overlooking stairs and escalators, (between NAPEO's registration area and the General Sessions)



**Offered at
\$7,500**

Column - CL-CG3

Coastal Ballroom Landing- columns

Location Notes: column overlooking stairs and escalators, (between NAPEO's registration area and the General Sessions)



**Offered at
\$7,500**

Column - CL-CG4

Coastal - column in front of General Session

Placed in
front of the
General
Session



Column - CL-CG5



Offered at \$15,000

4-sided wrapped
column.
With 4 panels in total.
Two panels sized A, and
2 sized panels sized B

Coastal

Outside the General Session Area, where we will also have our Reception, Breaks and

Breakfasts



Offered
at
\$4,000



Window Clings CL-WC1

Coastal

Outside the General Session Area, where we will also have our Reception, Breaks and Breakfasts



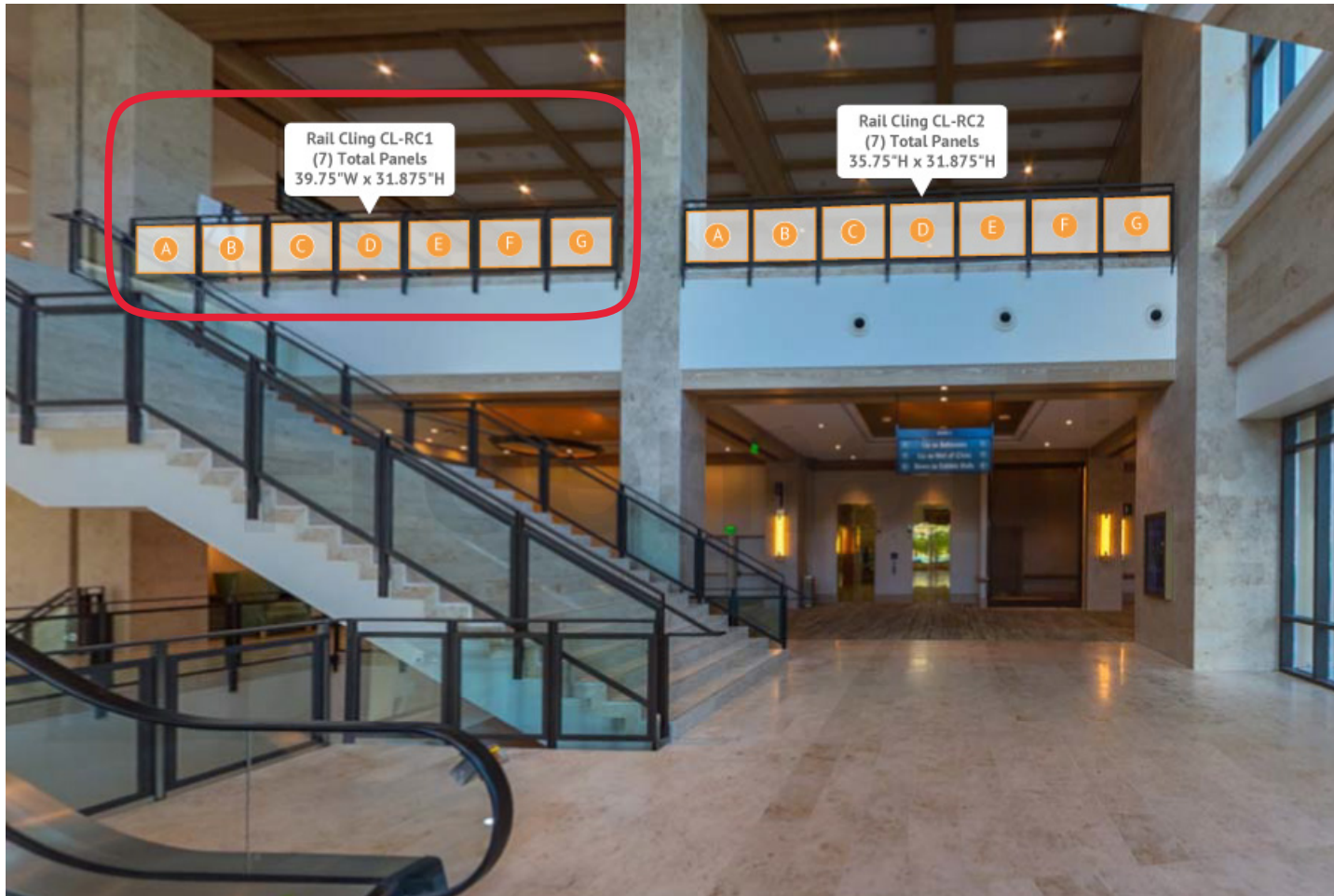
Offered
at
\$4,000



Window Clings CL-WC4

Coastal

Location Notes: Mezzanine level (lower level) Committee meetings, CEO Forum. Upstairs Registration, General Sessions & Breakouts



Doubles Sided Rail Clings (7 panels in each set)

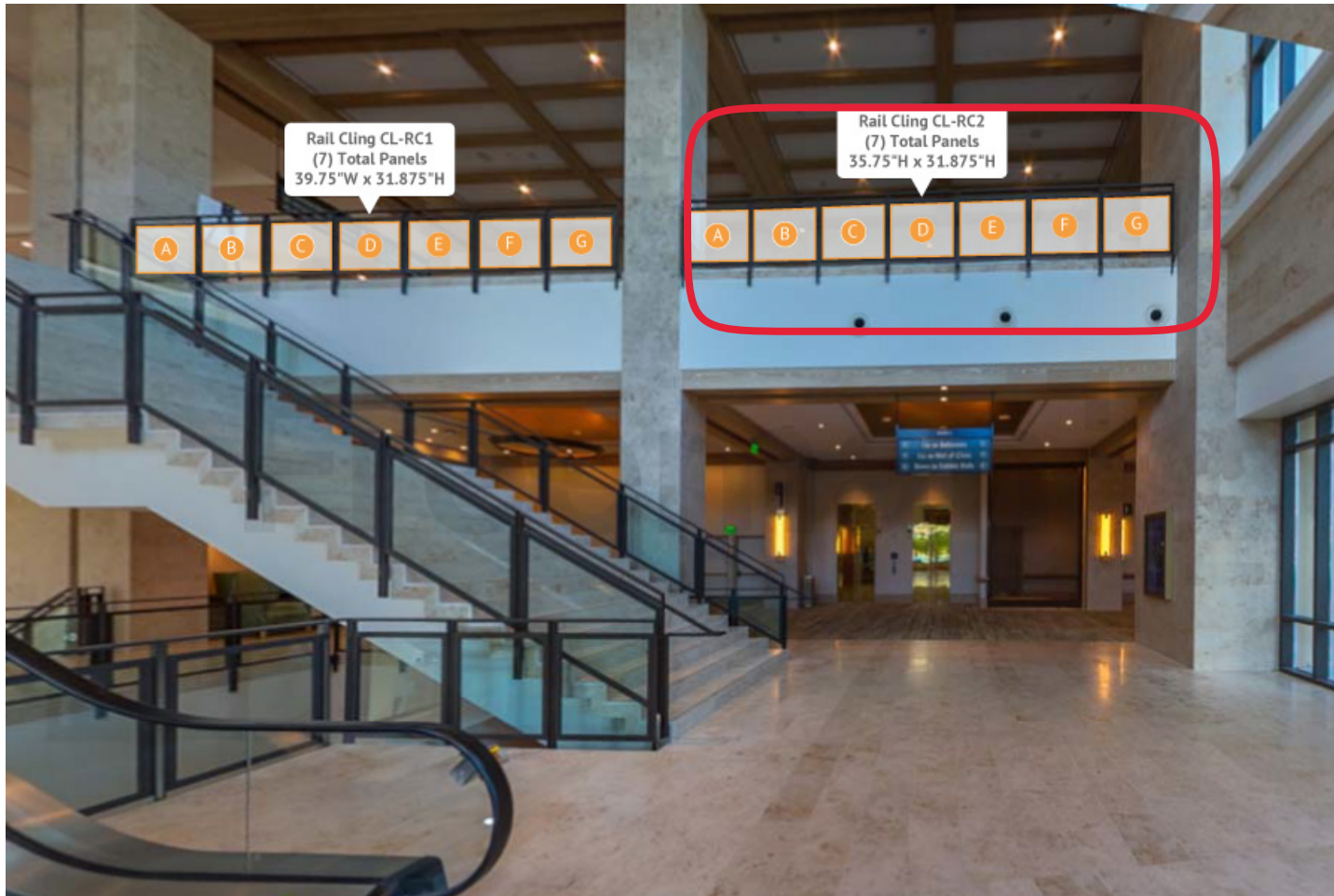
Left Rail RC1 - Offered at \$12,500

Right Rail RC2 - Offered at \$12,500

Rail Cling CL - RC1

Coastal

Location Notes: Mezzanine level (lower level) Committee meetings, CEO Forum. Upstairs Registration, General Sessions & Breakouts



Doubles Sided Rail Clings (7 panels in each set)

Right Rail RC2 - Offered at \$12,500

Rail Cling CL - RC2

Escalator Bay - Location Notes: NAPEO's Breakout Sessions



**Offered at
\$15,000**

**Sold as One
Set,
(includes 5
windows)**

Window Clings MEZZ WC1

NAPEO Branding Deck - Page 34 **ALL AREAS MUST BE HOTEL APPROVED**

Escalator Bay – Location Notes: NAPEO's Breakout Sessions



**Offered at
\$15,000**

**Sold as a set -
includes all 12
panels as
shown**

Window Clings MEZZ WC2

NAPEO Branding Deck - Page 35 **ALL AREAS MUST BE HOTEL APPROVED**

Escalator Bay

Location Notes: NAPEO's Breakout Sessions



**Offered at
\$12,000**

**Sold as a set -
includes all 9
panels as
shown**

Window Clings MEZZ WC3

NAPEO Branding Deck - Page 36

ALL AREAS MUST BE HOTEL APPROVED

Escalator Bay

- Location Notes: NAPEO's Breakout Sessions



**Offered at
\$12,000**

**Sold as a set -
includes all 9
panels as
shown**

Window Clings MEZZ WC4

NAPEO Branding Deck - Page 37

ALL AREAS MUST BE HOTEL APPROVED

Escalator Bay

– Location Notes: NAPEO's Breakout Sessions



Offered at \$26,000

**Escalator Runner
includes all 6 panels**

ADDITIONAL NOTES

There are three escalators with two railings each. The glass panels are consistent across all six runs. There are nine panels of straight glass. The panel sizes are listed from the top of the escalator to the bottom.

TOP OF ESCALATOR

- Panel 1: 47"W x 26"H
- Panel 2: 38"W x 26"H
- Panel 3: 38"W x 25.5"H
- Panel 4: 47.25"W x 25.5"H
- Panel 5: 47"W x 26"H
- Panel 6: 47.25"W x 26"H
- Panel 7: 47"W x 26"H
- Panel 8: 47"W x 26"H
- Panel 9: 47"W x 26"H

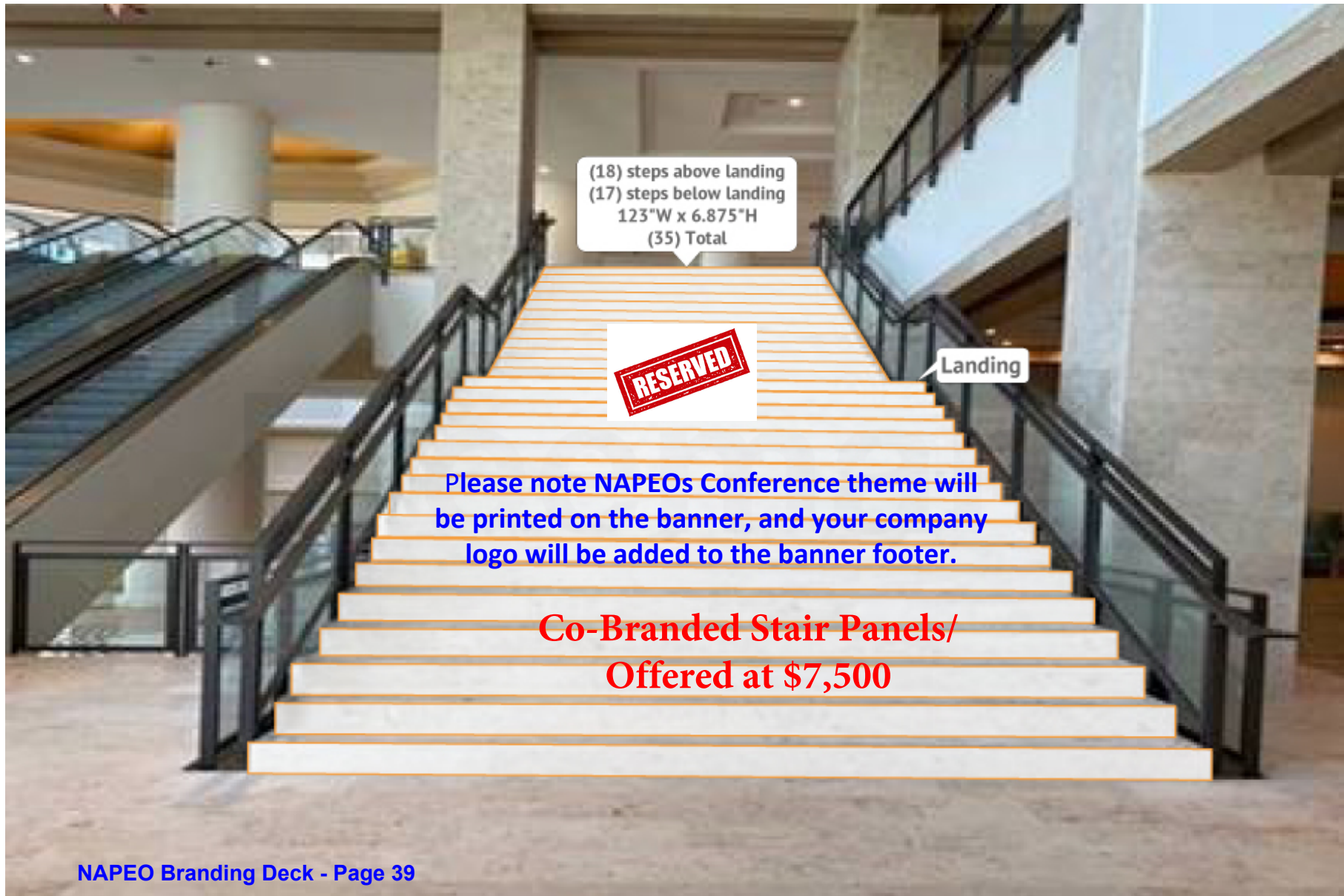
BOTTOM OF ESCALATOR

The full distance from top to bottom for the straight panels is 33'-11".

Escalator Glass MEZZ-EG1

Staircase

- Location Notes: NAPEO's Breakout Sessions



LOCATION
Stairs
Mezzanine
Lobby up to
Coastal
Ballroom
Lobby

ADDITIONAL
NOTES
18 steps above
landing.

17 steps below
landing

35 total steps

SUGGESTED
SIZE
123" Wide x
6.875" High

Gulf Coast Bridge



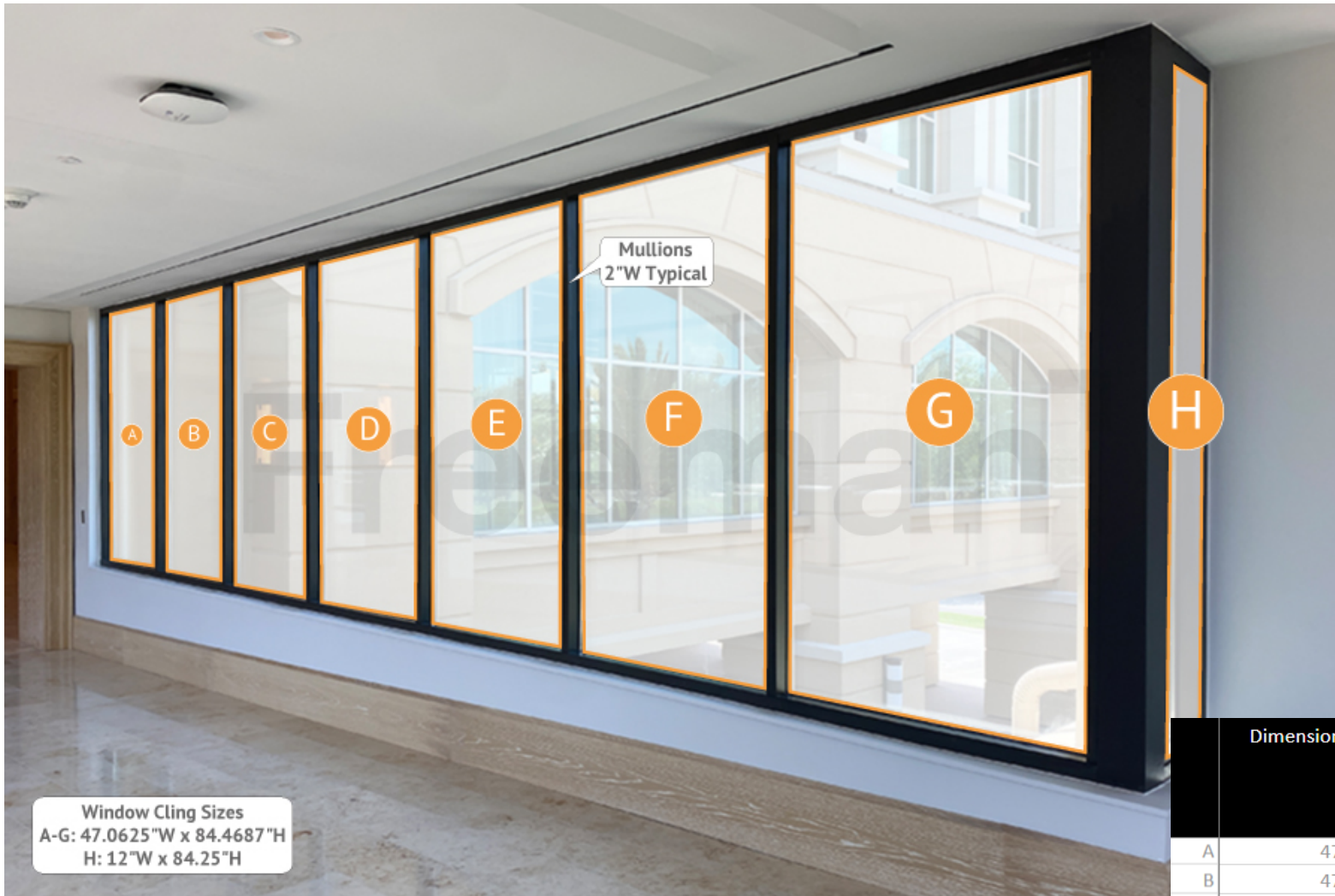
Offered at \$19,000

Includes A, B, C,
D, E, F, G, H
panels

	Dimension W (inches)	Dimension H (inches)
A	12	84.25
B	47.06	84.47
C	47.06	84.47
D	47.06	84.47
E	47.06	84.47
F	47.06	84.47
G	47.06	84.47
H	47.06	84.47

Window Clings GCB-WC1
NAPEO Branding Deck - Page 41

Gulf Coast Bridge



Offered at
\$19,000

Includes all
Panels
Shown

Window Cling Sizes
A-G: 47.0625"W x 84.4687"H
H: 12"W x 84.25"H

	Dimension W (inches)	Dimension H (inches)
A	47.06	84.47
B	47.06	84.47
C	47.06	84.47
D	47.06	84.47
E	47.06	84.47
F	47.06	84.47
G	47.06	84.47
H	12	84.25

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

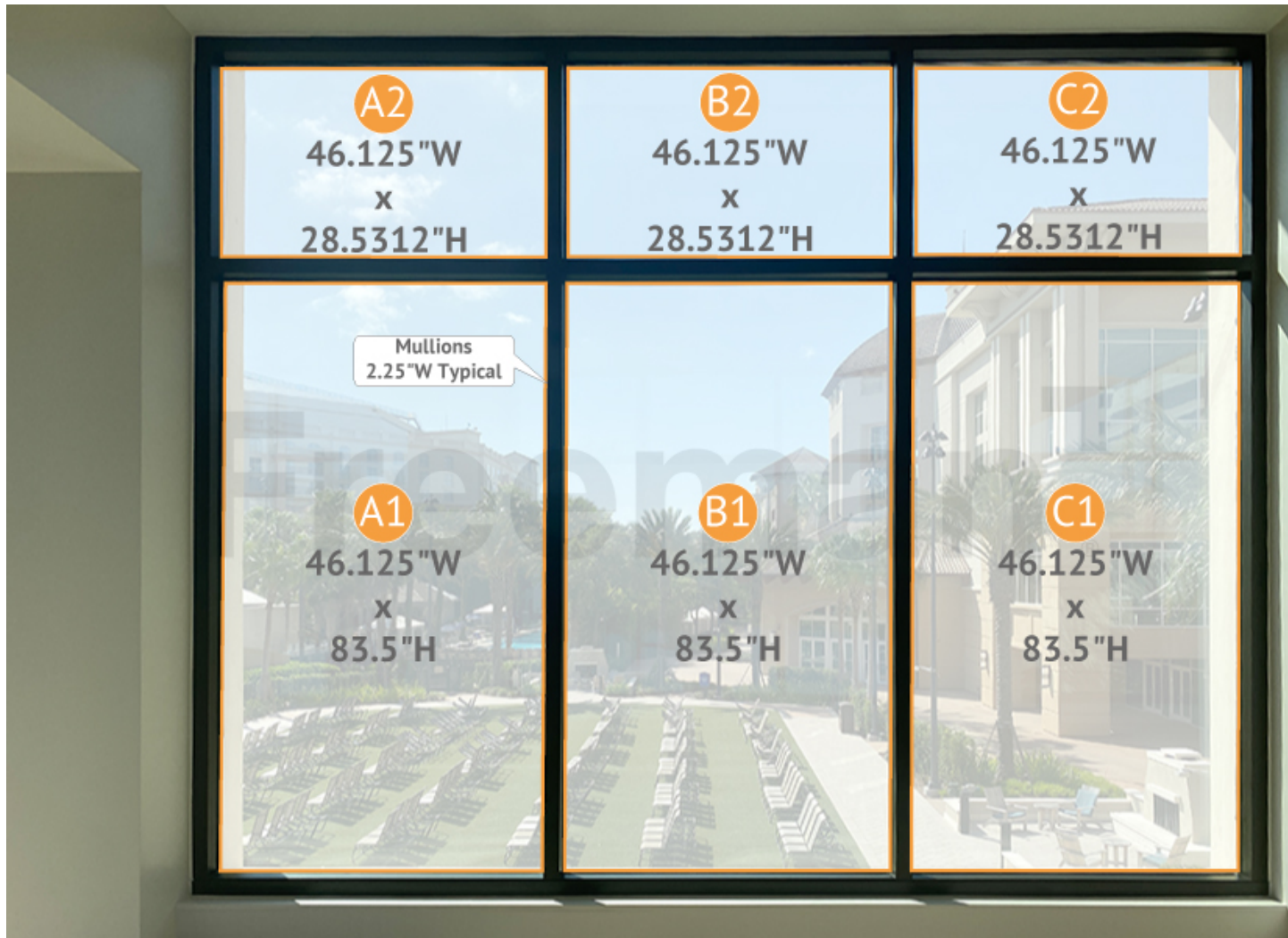
Gulf Coast Bridge



Offered at
\$13,500

Includes all
Panels as
shown

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

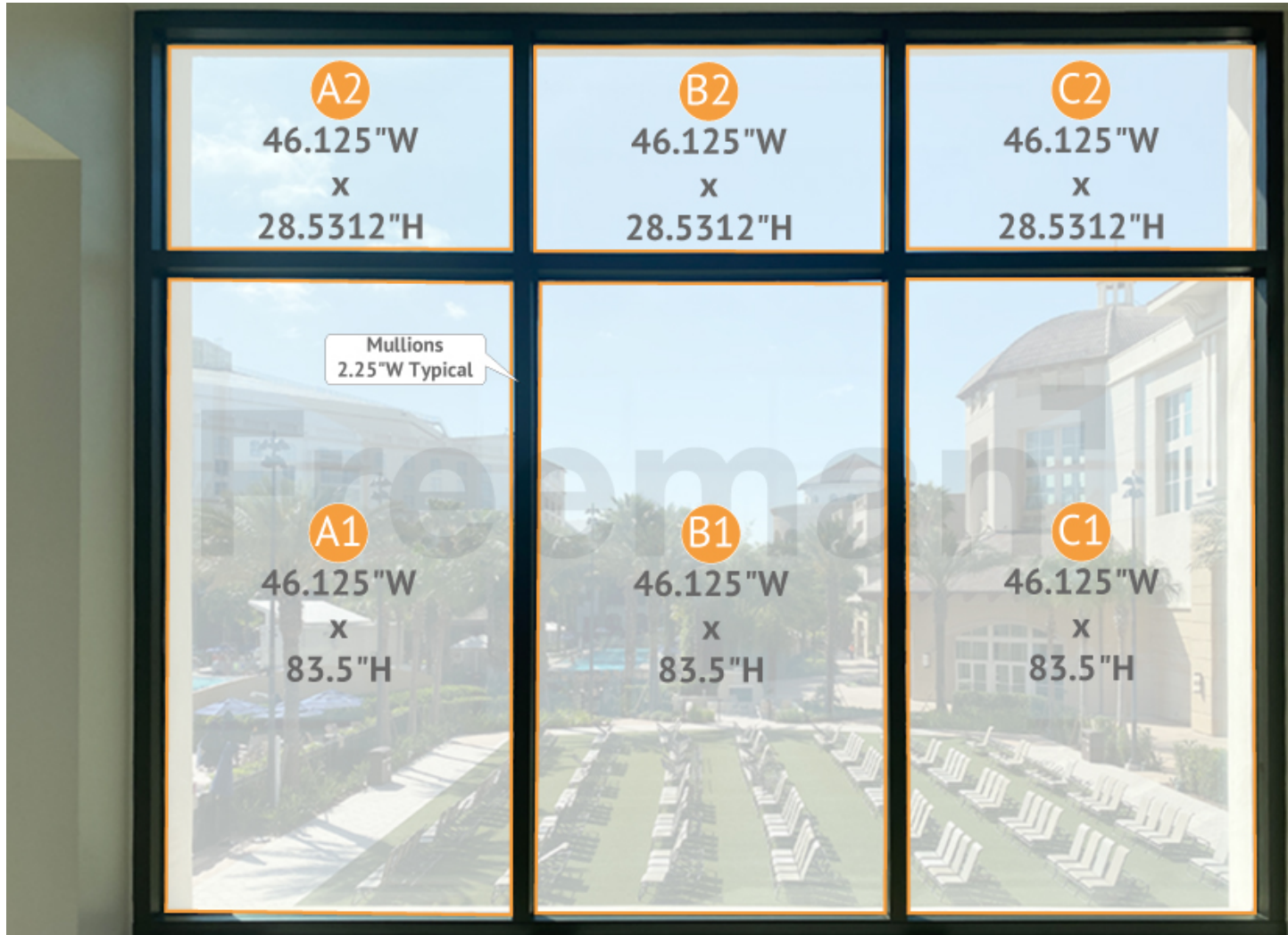
Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Window Clings GCB-WC9

NAPEO Branding Deck - Page 49

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Window Clings GCB-WC10

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Window Clings GCB-WC11

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Window Clings GCB-WC12

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Window Clings GCB-WC13

Gulf Coast Bridge



**Offered at
\$13,500**

**Includes all
Panels as
shown**

Window Clings GCB-WC14

Gulf Coast Bridge



**Offered at
\$19,000**

**Includes all
Panels
Shown**

Window Clings GCB-WC15

Gulf Coast Bridge



**Offered at
\$19,000**

**Includes all
Panels
Shown**

Window Clings GCB-WC16

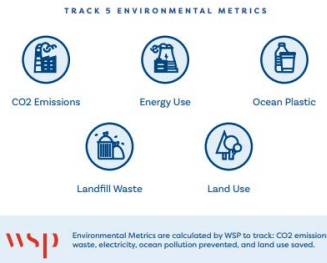
NAPEO's Green Initiative to reducing single use plastics at Conferences: Branded Water Bottles

Fill It Forward - In an effort to keep our event Green and Clean, NAPEO is partnering with Fill it Forward to offer a company sponsored branded water bottle option, with refilling stations placed in strategic areas of the Gaylord Palms by our meeting and event spaces. Includes mobile app that allows you to track the collective impact of NAPEO's attendees during the event.

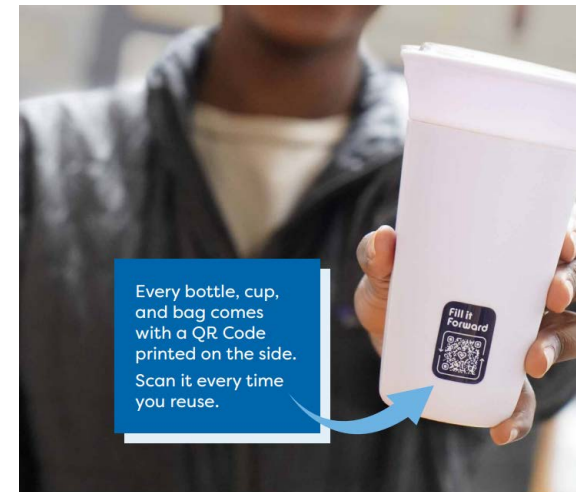
Offered to one sponsor only.



**6.57+ Million
Single-Use Items
Diverted**



8-oz Cupanion Bottle (multiple options for lid) printed with the conference logo & your logo (or just your logo) given to all full conference attendees in registration bag, dedicated group in their app, which will feature your logo, be able to track up to five environmental metrics, and have an in-app leaderboard, and the ability to donate directly to a charitable partner of our choice, the 2023 NAPEO Gives Back Partner - Give Kids the World Village. Offered at \$13,500.



Every bottle, cup, and bag comes with a QR Code printed on the side. Scan it every time you reuse.

Fill It Forward

©2023 Fill It Forward. Patent Pending, Proprietary and Confidential.



2-SIDED INSERT



FILL IT FORWARD APP



Additional Marketplace Branding Options

Carpet/Floor Clings in the Marketplace - \$1,250 each

(placed in front of your booth) - Supply your custom graphic or your company logo, 24" Round



Mobile Charging Station - with your logo \$5,000

Marketplace Exhibitor Aisle Signs \$3,500

Placed along the front and back of each rows in the exhibit hall.

NAPEO Co-Branded, double sided. Includes **14** signs

Hotel Digital Signage

Front Desk: (4 available) . 2 screens for \$2,500 image runs for all 4 days. Images run on a loop.



Horizontal Atrium Screens:
(2 available) \$1,750 each.
(image runs all 4 days). Images run on a loop.



Hotel Digital Signage

Mobile Screens:

Five (5) screens available, Price is \$5,500 (image runs for all 4 days. Images run on a loop.



Vertical Atrium Screen One (1) screen available, Price is \$2,000 (image runs for all 4 days). Images run on a loop.



Hotel Digital Signage



Rotunda LED Panel \$15,000 (up to 3 sponsors) . Images run on a loop.



Coastal Escalator LED Panel, \$15,000 (up to 3 sponsors). Images run on a loop.



Emerald LED Panel, \$15,000 (up to 3 sponsors) . Images run on a loop.



Escalator Screen, \$15,000 - (up to 3 sponsors) . Images run on a loop.

Hotel Digital Signage

**Meeting Room Screens,
Exclusive Sponsorship
Opportunity. \$6,500**

**Sponsorship includes your
logo/image is branded
within NAPEO's
Conference Theme, and
placed where all meeting
rooms are located during
the event.**

**Graphic requirements
provided upon sponsor
confirmation.**

Pirates of Princesses ACADEMY
Fridays, Saturdays & Select Dates
\$16.99, plus tax per person
Scan QR Code Below to Find Out More & Purchase Tickets.
REMAINDER OF MORE

67 WPTV/CLM&B GAYLORD PALMS 3:39 PM WEDNESDAY, JUL 4

FLORIDA EXHIBIT HALL A

Name of the Group
Event Name
9:00 a.m. - 11:00p.m.

UPCOMING

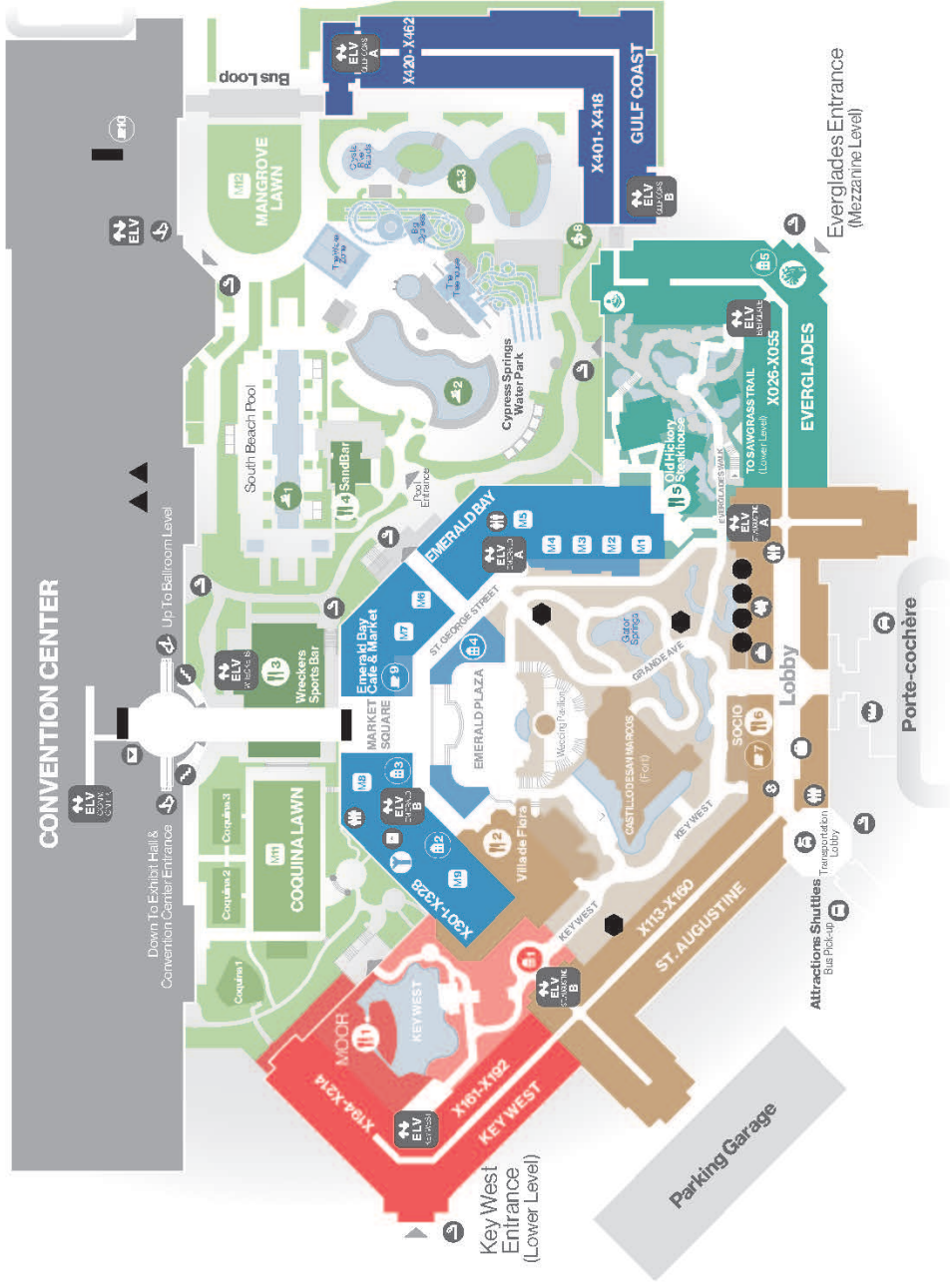
John Smith's Information Technology	9:00 a.m. - 11:00a.m.
John Smith's Information Technology	11:30 a.m. - 8:00p.m.
John Smith's Information Technology	9:00 a.m. - 11:00a.m.
John Smith's Information Technology	11:30 a.m. - 8:00p.m.

MARKETING REGION

CURRENT MEETING

ROOM, DATE, TIME

TODAY'S SCHEDULE



<p>COLOR LEGEND</p> <ul style="list-style-type: none"> ● St. Augustine ● Key West ● Emerald Bay ● Everglades 	<p>KEY</p> <ul style="list-style-type: none"> Concierge Front Desk Valet Bus Taxi Car Rental Bell Services Smoking Area Restrooms Elevator Stairs Escalator FedEx Business Cntr. ATM Guest Laundry
<p>DINING & DRINKS</p> <ul style="list-style-type: none"> D11 MOOR D12 Villa de Flora D13 Wreckers Sports Bar D14 SandBar D15 Old Hickory Steakhouse D16 Socio 	<p>SHOPPING</p> <ul style="list-style-type: none"> S1 Mallory Square Sundry S2 Island Paradise Gift S3 Emerald Bay Necessities S4 Men's Collection S5 Relâche Spa Boutique
<p>MEETING SPACE</p> <ul style="list-style-type: none"> M1 102 St. George Meeting Room M2 104 St. George Meeting Room M3 106 St. George Meeting Room M4 108 St. George Meeting Room M5 Emerald Meeting Rooms (Lower Level) M6 St. George Meeting Rooms, 112 - 114 M7 Orange Blossom Ballroom M8 Boardrooms (Level 4) M9 Palm Beach Meeting Room M10 Convertible Guest Rooms/Hospitality Suites M11 Coquina Lawn M12 Mangrove Lawn 	<p>AMENITIES</p> <ul style="list-style-type: none"> A1 Arcade A2 Relâche Spa A3 Relâche Fitness Center A4 South Beach Pool A5 Cypress Springs Water Park A6 Crystal River Rapids
<p>EATERY</p> <ul style="list-style-type: none"> E7 The Cocoa Bean Express E8 Crystal River Refreshments E9 Emerald Bay Café & Market E10 The Cocoa Bean Express 	<p>MEETING ROOM SCREENS</p> <ul style="list-style-type: none"> MEETING ROOM SCREENS LED PANELS
<p>KEY</p> <ul style="list-style-type: none"> FRONT DESK SCREENS ATRIUM SCREENS 	<p>Please note that our hotel, atriums, and pool areas are smoke free. Smoking is permitted in various outdoor locations.</p>